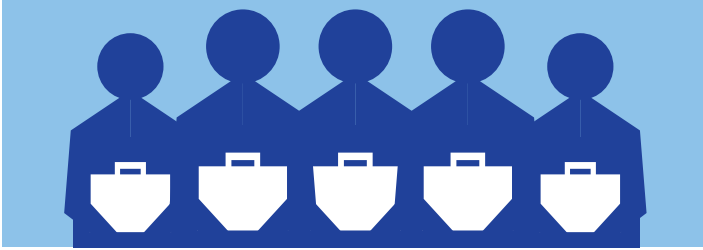


Peer Supported StartUp Program



Rise Asset Development's **Peer Supported StartUp Program** provides educational, business advisory and mentorship support. It includes a free training program that supports the preparation of a business plan for individuals who have a business idea but no plan yet. While the business plan is being prepared, participants form groups of 2-6 people. Once the business plan is prepared, participants meet on a monthly basis in their small groups for up to 12 months to support the launch and growth of each other's businesses, with the added support of a business advisor and a mentor.

Benefits

- **Business development:** The training, business advisor and mentor support help participants research, define and launch their businesses and generate income.
- **Networking & Mentoring:** Participants network with like-minded individuals and build connections with each other, forging small groups for peer support. Each group is supported by a Rise business advisor and mentor with real world business experience. Your peers, advisor and mentor help you meet the challenges of running your own business.
- **Financing:** Participants gain access to low-interest startup business loans through Rise.

Locations

- **Toronto:** University of Toronto's Joseph L. Rotman School of Management; 105 St. George Street, Toronto (a 5 minute walk south from Bloor subway line) **416-978-5498**
- **Mississauga:** Sheridan College's Mississauga Campus; 4180 Duke of York Boulevard, Mississauga **647-830-8425**

Eligibility Criteria Includes

- Have a practical idea to start or grow your own for-profit small business (any size, full or part time)
- Commit to attend all course and monthly meetings sessions and submit all assignments
- Self-identify as having experienced mental health and/or addiction challenges (anxiety, depression, bipolar disorder, post traumatic stress, anorexia, addiction, autism, ADHD, or similar)
- Are unable to access traditional bank financing
- Not be in active bankruptcy, behind on child support payments or government taxes
- Reside in Ontario
- Be a Canadian citizen or permanent resident.

Session Info

Toronto - Runs at least once a year in the Fall

Mississauga - Runs at least once a year

- 10 training sessions in total; each session is 3.5 hours
- Sessions run from 9:30 am to 1:00 pm typically on Mondays and Thursdays; Class size of 25
- Monthly business start-up peer support meetings run for up to 12 months

To Apply

Applications for next session are open.

Places are limited so apply now!

1. Visit www.RisePeers.ca and download our application or call us at your preferred location.
2. Submit your completed application and a current resume to peers@riseassetdevelopment.ca
3. Meet with a Rise team member to discuss your business idea and to answer all of your questions.

Selection

Selection will be based on the strength of the applicant's commitment to starting a business and viability of the business idea.

Connect

For more information call us at your preferred location or email peers@riseassetdevelopment.ca

About Rise

Rise Asset Development is a registered **charity** that provides low-interest small business loans, training and mentorship to men and women with a history of mental health and addictions challenges.

www.RiseAssetDevelopment.com

 @riseCAN  facebook.com/riseassetdevelopment  vimeo.com/riseassetdevelopment